



arts  
media**contacts**<sup>+</sup>

### arts media contacts

is a press directory and press campaign manager for the visual arts.

Our directory and press campaign manager system combine to provide you with an easy and successful way to get targeted press coverage for your exhibitions and art events.

### comprehensive press directory

The **arts media contacts** online directory provides you with one of the world's most comprehensive guides to national newspapers, magazines, broadcast media and regional guides for the arts, giving you instant access to:

- accurate data on over **8000** art journalists and at over **5000** media outlets
- a fully international database
- inside advice on how to approach each publication
- lead-time and deadline details
- advance editorial schedules

### easy to use press campaign manager

The **arts media contacts** campaign manager makes publicizing an exhibition or art event very quick and easy:

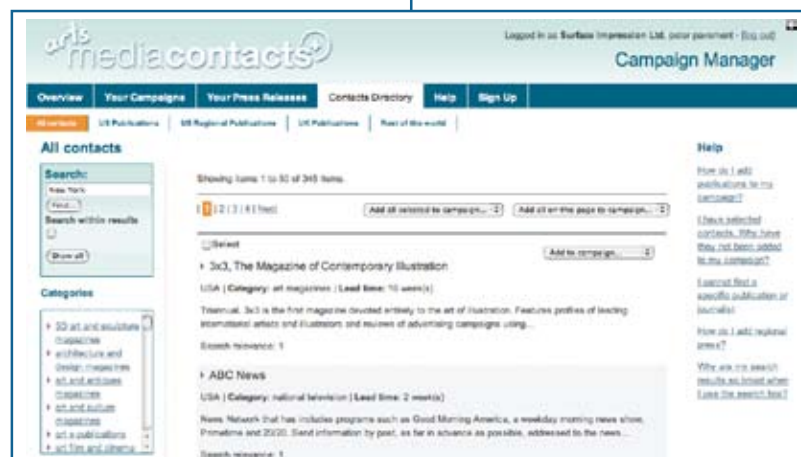
- 1 Key in the title and dates of your event, print and pin up a calendar with all the deadlines.
- 2 Search the online database and select media relevant to your event.
- 3 Paste in your press release, attach an image and press send – it goes to all the journalists directly from your email address.
- 4 Download the list to print up labels for mailings.
- 5 Use the Campaign Manager to follow-up and chase the press clippings.

*“Arts Media Contacts is a vibrant, constantly evolving tool that delivers results. I use it in conjunction with my personal contacts and the mix creates a wide reaching net which pulls in some big fish.”*

Nicollette Ramirez

Marketing and Communications  
Coordinator

**The Chelsea Art Museum, New York**



## cost-effective pr tool

**arts media contacts** gives you excellent value for money. It is proven to help galleries and art marketers to get wide coverage for their shows for the fraction of the price of a PR company.

You will get more column inches as well as:

- saving time
- cutting costs
- attacting wider coverage
- reaching new audiences
- direct contact with journalists
- inside hints and tips
- effective campaign management

## tried and tested worldwide

Since 1995 **arts media contacts** has been used by arts organizations in the UK, the USA and the world. Satisfied customers stretch from the National Gallery of Art in London to the Museum of Modern Art in New York, as well as commercial galleries, individual artists, PR firms, art colleges and government bodies.

## try arts media contacts for free

Take the **arts media contacts** site tour and sign up to the free trial online to see the most comprehensive arts press database and

efficient press release distribution system at

**[www.artsmediacontacts.com](http://www.artsmediacontacts.com)**

## how to order

online: **[www.artsmediacontacts.com](http://www.artsmediacontacts.com)**

phone: **718 887 0204**

email: **[subs@artsmediacontacts.com](mailto:subs@artsmediacontacts.com)**

*"We started using Arts Media Contacts at the beginning of the year and already we have seen an increase in media response to our press releases - The program helps us plan our campaigns better and target our media pieces for full benefit."*

**Tracy Causey-Jeffery**

Director

**Ch'i Contemporary Fine Art, New York**

*"Keeping a press list current is a necessary but boring and time consuming job – and it's gotten more difficult given the recent expansion of the art press into more art magazines and the web. But now - Arts Media Contacts which has always covered the UK art press – is expanding their service to cover US art press. Their web based service does everything for me and I can put together an accurate and comprehensive art press list in minutes. I'm thrilled with the program and happy to recommend it."*

**Kathryn Markel**

**Kathryn Markel Fine Arts, New York**